



**Title:** Graphic Designer/Creative Services

**Location:** Louisville, Colorado

**Reports to:** Director of Creative Marketing

**Description:** Clean Energy Collective (CEC) is seeking a highly motivated candidate with a strong design background that will be responsible for creating collateral from concept to completion for a multitude of print, web and digital channels. This position will report to the Creative Director and be responsible for all facets of design, from initial concept, mock-ups, wire framing and ad-ready layouts. This is a full-time position located at CEC's Louisville office.

**Key Responsibilities:**

- Conceptualize and create cutting-edge collateral for print, web and digital campaigns.
- Contribute innovative ideas and industry standard trends for maximizing the efforts of Creative Services.
- Manage the workflow of multiple ongoing projects to meet deliverables and deadlines.
- Establish solid working relationships across all departments for internal collaboration and requirements
- Maintain a passionate approach and foster an environment of collaboration, efficiency and strong work ethic.

**Qualifications:**

- 5+ years of professional design experience. Agency experience is a plus.
- Expert level user of current graphic design practices and creative software.
- Skilled at translating brand identity guidelines into fresh, effective marketing deliverables.
- Experience in all phases of design with the ability to do layouts from concept to completion.
- Ability to turn product data into engaging infographics
- Deep understanding of and experience in corporate branding, layout, color theory, and typography in both print and digital media.
- Proven technical knowledge of how web-based technologies apply to web and mobile web design.
- Knowledge of website structure, UX, information architecture, and functionality best practices.
- Advanced knowledge of Adobe Creative Suite and industry standard graphics software
- Prepress experience in working with print vendors
- Experience in wire framing concepts and bringing them to life through engaging interfaces
- Proven success in a fast-paced, deadline-driven environment, while producing creative, high quality work – on time and on budget.
- Fully capable of working independently as well as collaborating in a team environment.
- Solid understanding of sales and marketing deliverables, how design directly serves those deliverables, and the ability to take responsibility for them.
- Excellent organization and communication skills.
- Strong analytical skills and the ability to meet tight deadlines

**The Company:** A solar tech start-up in 2009, Clean Energy Collective (CEC) has grown to become the world's leading developer of Roofless Community Solar solutions. CEC pioneered the model of delivering



clean power-generation through medium-scale solar PV facilities accessible to all utility customers. Since establishing the first community-owned solar array in the country in 2010 near El Jebel, Colorado, CEC has built or has under development more than 90 Roofless Community Solar projects with 21 utility partners across 10 states, serving thousands of customers, and representing more than 100 MW of community solar capacity. For more information on CEC, visit [www.easycleanenergy.com](http://www.easycleanenergy.com).

**Compensation:**

Base Salary- Dependent on Experience and Skills

Benefits- Vacation and Sick-Pay, Medical/Dental/Vision Coverage, Company Equity Plan, Company discount solar purchase program

**Contact:** Please send resumes to [jobs@easycleanenergy.com](mailto:jobs@easycleanenergy.com). No phone calls please.